



INFLUENCE OF IDEOLOGICAL PROCESSES ON A NATIONAL IDEA IN THE CONDITIONS OF GLOBALIZATION

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Communicated: 19.08.20

Revision :29.08.20 & 04.9.2020
Accepted: 14.09.2020

Published: 30.09.2020

ABSTRACT:

The article examines the issues of protecting the young generation from the negative influence of various ideas and ideologies, analyzes the problems of psychological safety of the individual in the process of globalization and the influence of ideological processes on the national idea,

Key words: - *globalization, idea, spirituality, national idea, ideological processes, information, Internet, modern technology, moral threats, mass culture.*

INTRODUCTION:

The modern stage of human history is characterized by the intensity and the integration of international relations in all spheres of social, political, economic, spiritual, cultural life. In particular, due to the development of communication means and improvement of technical and technological means of space and television and radio communication systems, computers, e-mail and the Internet ideological processes have become global and opportunities have expanded ideological influence. Ideologies that have arisen in a certain territory or in a certain country are spreading at a rapid pace throughout the world. According to experts, humanity is currently experiencing a new information revolution, and this is not the first revolution in the history of human society. If the formation of speech expanded the possibilities of transmitting information, then the appearance of writing opened the way for its preservation in long time

and transmission of information over great distances, even through time apart from its creator. The publication of newspapers and magazines further increased the efficiency and expanded the scale of the transmission of written information. And radio and television, providing the transmission of information through sound and image, raised it to a new quality level. The coverage of the media, in other words, the implementation of activities local, national, regional or international (global) scale further expanded its range of influence. The Internet has become an important link in today's information abode.

In the development of human society, there have been serious changes in the national and spiritual life of a person and society in a new quality. The pace of cultural development of mankind is also increasing. Namely, rapid growth scientific inventions, the amount of information and people employed in the field science, is clearly shown in an increase in the

volume of scientific activity twice every 10-15 years. Despite this, it is impossible to imagine the development of spirituality and culture of mankind as an even process.

But there are still peoples and regions that have lagged behind today's conquests of mankind. No nationality, region could exist absolutely separate from their spirituality and culture. In the process of mutual influence between cultures, each national culture includes elements of another culture. Such a process of mutual influence and enrichment grows along with the strengthening of the development of society, corresponding to it. Especially great changes occurred in the 20th century in industry, transport, and progress in communications has further accelerated this process and covered almost all areas of culture. However, time has also shown the inconsistency of these processes. Having passed a very difficult and controversial historical path, rich in ups and downs, society has entered the new millennium.

The future of humanity, its face in the new millennium is also largely determined by modern features of development. From this point of view, saying about the peculiarities of the progress of today's national idea, it is necessary to note the emergence of negative phenomena, such as the widespread occurrence of elements of lack of culture, the manifestation of aggression in culture in a new form. At including, cases leading to the destruction of values formed in over the centuries of traditional societies, relying on ideological pressure, organizational foundations and material and financial resources, they are trying to instill under the guise of universalism and globalism, a model and standard. Together with Thus, it should be

noted that under the influence of the general strengthening of the national spirit, taking place in different parts of the world, there is an increase in feelings striving to restore national values, preserve the identity of national culture. In the globalization of ideological processes two completely different directions and tendencies are outlined:

- 1) Internationalization and universalization of universal human values, spiritual and educational benefits that have arisen in a certain place, going beyond the historical framework.
- 2) The absolutization of ethnic, cultural, confessional, class, racial, territorial, regional identities at the level of social, economic, political, spiritual and educational development leads to the ideological globalization of negative events that seriously threaten humanity.

“The mutual struggle of various old and new ideologies is acquiring a swift hue as never before. Frictions between different, sometimes conflicting worldviews, political, national, religious movements, sects become the causes of bloody clashes, mass exterminations ”[1]. Likewise, ideological globalization prepares the ground for widespread dissemination of "works of art" that promote baseness, villainy, and immorality. The youth shows high communicative activity due to his desire for new things and the availability of free time. These features can lead to negative consequences, this is natural. It is determined the existing danger of falling into the influence of aggressive ideologies in various forms and "beautiful" form, combining "from light eroticism" to "open pornography", from violence to open cruelty, which have a strong impact on human consciousness. Of course, such cases can lead to serious negative consequences in the upbringing of fully

developed highly spiritual personalities, which are the basis of progress national idea. "If we consistently consider the history of mankind, the development of his thinking, then we will see a long-existing and continuing still the struggle between good ideologies and teachings that call a person to lofty goals, perfection and cruel and harmful ideologies "[2].

Globalization of ideological processes creates the danger of weakening the originality of the national idea and the penetration into it of "mass culture" that is being formed in the community of highly developed countries. Globalization, being the fruit of the intellectual potential and selfless labor of mankind, cannot prevent it from spiritual impoverishment and national spiritual decay. Humanity, unwittingly, becomes the cause of the appearance of negative consequences [3]. In the process of globalization, such concepts as "my nation", "my people", "my country" appear, and concepts, in the words of A. Toynbee "common home", "common destiny" and "common concerns" and as a result, any nation can turn any nation into a massive herd, destroying its identity. And as a result, people may lose their national idea and history. The civilization of the 21st century has turned the tendency to conquer the world with reason into a peculiar trend of modern progress, a priority feature mastering geopolitical statuses. And therefore the power of the state, the potential countries, today are measured not by nuclear test sites, but by the potential of ideological, ideological polygons. It is known that political forces seeking to expand the scope of their influence carry out their ideological violent activities that threaten the security of citizens and society, aimed at weakening and destroying the constitutional and political building, against

the stability and tranquility of a certain state, society, nation through various ideological means. They are to achieve their goals, they first seek to subjugate the consciousness of the population of countries that want to conquer, take control. In general, the main purpose of ideological propaganda and agitation, disseminated through various means in the process of ideological globalization - the struggle for mastery of human consciousness. Because any idea, after accepting it by a person, will have the status a practical life program, will set in motion a specific goal.

Therefore, today the main goal of ideological warfare is the mastery consciousness, soul of personality. The greatest danger now is endless ideological struggle for mastering the consciousness and soul of man. Evil forces making every effort to master, try to masterfully use telecommunication means, modern technology, as well as religious, national feelings, socio - economic difficulties in life to achieve their vile goals. "Do not forget about paying special attention to this issue - seemingly small insignificant information, directed against human enlightenment, amplified by globalization in information world, can cause invisible, but irreparable huge harm [4].

The French writer Marquis de Sade, famous for his propaganda of immoral ideas, wrote about the conquest of countries with the help of ideology: battles, fight, shedding the blood of French soldiers in distant lands, it is not necessary for them and their boots to rot. If we can spreadour morality (that is, immorality) by my and similar books and in other ways in other countries, in particular in the East, to ensure thatit has become a way of life for this people,

the whole world will be at our feet, we cantake possession of the souls of all mankind ... "

The above thought of the glorified with her books promoting immorality, the French writer has found its proof in history. When we read the work of the Uzbek writer Pirmkul Kadyrov "Humoyun and Akbar", we become witnesses of the clash of ideologies. During the time of Akbarshah, in the period of a fierce struggle between the humanitarian, universal ideology, free religion and the destructive ideology of national incitement, religious friction, French intelligence officer Albert Preiro under the pretext that he would allegedly teach Akbar's son Salim French, maritime affairs and navigation, he began to impose his immoral ideology, hiding from his father to show immoral photographs of women, quietly undermining the relationship between father and son, in the end, ruined their relationship and hit the root of this dynasty with an ax. This resulted in many difficulties in Akbar's policy, the development of the country, in reaching agreement between different nationalities and religions. In the emergence of these difficulties, the son of Akbar - Salim, whose mind was poisoned by destructive ideology. From this it is clear that in order to subjugate human souls and thinking, it is not at all necessary to fight with weapons, use ideological influence for this.

Today, ideological processes in the world have their positive and negative impact, thus, they can be divided into the following groups:

Group I covers creative ideologies: peace, stability and progress, national harmony, religious tolerance, human freedom and personality perfection, priority of universal human values.

Group II covers reactionary ideologies: war, armament, terrorism and extremism, racial intransigence and nationalism, religious fanaticism, totalitarianism, selfishness, priority of narrow interests Complex processes occurring on a global scale, an increase in or another state of racial intolerance, fanatical crimes, youth who use drugs, inattention to spiritual and educational issues show the possibility of danger and, as a result, lead to a crisis in society. It should be noted that globalization is characterized by the ideologization of a new form of socio-political life, there is an instillation in all areas of a new way of life, "a new teachings ". And the role of the "new teaching" is played by Western liberalism. Ideologies that continue the ideas of communism are trying with the same intensity and consistency to introduce new models and solutions into life. Thus, the interests of a certain state lie behind the liberal "international forces", just as the interests of a certain state were behind communism before.

The globalization of ideological processes, having accelerated the increase in people's material and moral needs, has changed their traditional mentality. In view of the fact that changes in the national mentality of people in today's time, occur under the influence of the emerging "mass culture", they develop not positive qualities, but such negative features such as individualism, the desire for fame, the accumulation of wealth by any means, neglect of others, greed, cruelty, alienation from each other from friend. The direction of the globalization process in the formation of universal human spirituality, which plays an important role in the prevention of negative qualities in people, has become the most important task for today's civilization. Building a legal democratic state, a civil society

in Uzbekistan based on a market economy is associated with participation in common human processes taking place in the world today. Therefore, the analysis the content and meaning of globalization of ideological processes in the world and the characteristics of their influence on the life and development of our people is very important value. Today, the globalization of ideological processes, covering all countries and regions on earth, shows the following features:

Firstly, integration on a global scale, covering all spheres of socio-economic, political and spiritual life, makes national borders conditional.

Secondly, being an objective process, a feature of globalization socio-political relations now, characterized by the influence on all spheres of life of society without exception.

Third, the general laws of the development of society, expressing the processes differentiation in models of national development, concretizes at the national level the general laws in the development of mankind.

Fourthly, it is characterized by the intensity of ideological relations as a result of the development of communications, technical and technological, intellectual foundations, international social, economic, political, spiritual and cultural relations.

In the implementation of the priority ideologies of national development, the socio-political situation within the country and for its outside. Each ideology expresses desires, public opinion, a certain political benefit of a social group, as an embodiment political consciousness and serves as a guarantor, the basis of socio-political sustainable development

Each ideology as a political mind that combines certain political interests of a social group in society, expressing desires and thinking of the

public, corresponds to the spirit of the people, and also serves as a moral basis, a guarantor of socio - political stable development in society.

Each society and state has independent development models, although they differ from each other in form and content, they do not exclude general laws of development. That is, on the one hand, it protects the interests uniting humanity for good purposes. On the other hand, the identity in national development is shaped by the influence of the ideological environment, cultural life, social life, political system of a particular state. [5] "Simply put, each stage of development of a certain society and the state requires to take into account the requirements and conditions provided by the life. We can say that each stage of development is new problems and new tasks on the way of their elimination. This is the pattern of life, we cannot ignore, and we have no right to ignore " So times pass and change. Only the worldview of the people, the spiritual person, the meaning and content of the nation, passing from generation to generation, continue in new colors. This eternal and continuous process, as a national phenomenon, expresses feelings, worldviews and attitudes, the spiritual world of a citizen.

CONCLUSION:

If the idea of national independence in the period of globalization of ideological processes takes into account the spirituality of the people, this duration, continuity and inalienability in the cultural development of the nation, relies on it, combines the national spirit and national mood, will be tenacious and influential. When national state issues, the intended goals of society turn into the dreams of ordinary people, socio-political processes will acquire an irreversible

feature. And this trend encourages members of society to build a life based on healthy thinking, live your mind, stand on your own feet.

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