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INTERNATIONAL JOURNAL OF RESEARCHES IN BIOSCIENCES, AGRICULTURE AND TECHNOLOGY

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IMPACT OF TOURISM ON VILLAGERS OF CHANDRAPUR, MAHARASHTRA

Swapnil K. Gudadhe¹, A. G. Pendam², B. A. Wakade³, G. V. Karkade⁴ and R. B. Sontakke⁵

¹Department of Environmental Science, Dr. Khatri Mahavidyalaya, Tukum, Chandrapur (MS) ^{2, 3, 4 & 5}Department of Environmental Science, Dr. Khatri Mahavidyalaya, Tukum, Chandrapur

Communicated: 20.01.2023

Revision: 22.02.2023 & 07.03.2023 Accepted: 29.03.2023

Published: 30.05.2023

ABSTRACT:

The beauty of nature lies in its variety which indeed is endless. So is the timeless desire in the human beings to appreciate the nature from the bottom of their heart. Tourism as a modern term is applicable to both international and domestic tourists. It is the temporary movement of people to destinations outside their normal place of work and residence. India can always boast of its rich cultural heritage. Travel and Tourism in India is an integral part of Indian tradition and culture. This research explained how tourism activity influenced the society who lived in the village around them. The impact that was elaborated in this study was "economic, sociocultural, and environmental" aspects. Mohorli village is situated near to Tadoba Andhari Tiger Reserve (Tadoba National Park) TATR. The tourism of TATR impacts on nearest villages like Agarzari, Ambezari, Kondegaon and Sitarampeth. This study concluded that there were advantages and of developing tourism destinations to their neighbourhood. The advantages and disadvantages rose among economic, socio-cultural, and environmental aspects

Keywords: Tourism, TATR, Hoteling, Transportation, Environment.

INTRODUCTION:

Tourism is a prospective business that is able to drive economic aspect and so the business (Prabhakaran et al 2014 and Liang and Hui, 2016). It could provide job opportunities (Chiappa et al 2016 and Sariisik et al, 2011). Tourism sectors contribute near about 73 percent among others businesses. improvement of the society well-being must be the aim of the policy of tourism activities (Mathew and Sreejesh and Wulansari, 2017). Hotels and restaurants are necessary established to serve tourists at tourism destinations. In this case, the existing of the tourism destination impacts the society around it. The impacts of tourism could be in the point of economic, socio-cultural, and environmental aspects (Yoon et al, 2001; Stylidis et al 2014; Lundberg and Lin et al 2017). Those are both in positive and negative sides (Gercia et al 2015). Sutrisna, (2011); Sadia and Oka (2012); Oka et al. (2017) and Oka, et al. (2021), states that the

impact of tourism development has been able to create job opportunities for the community through the opening of various types of businesses related to tourism. The emergence of job opportunities has made workers increasingly interested to engage in tourism.

Community based tourism is a form of tourism in which local people have substantial control and involvement in its development and management and a large proportion of the benefits remain in the hands of the community (Putra, 2015; Oka, et al, 2021). This can be used as a reference in implementing tourism development in Pela village so that the community supports tourism development considering that they have positive impacts for their lives. (Junaid, 2021) stated the local people can be empowered by optimizing three strategies; they are: educating them, accompanying and giving them with the skill of hospitality, and implementing sustainable marketing involving the stakeholders.



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The Tadoba Andhari Tiger Reserve is famous for tiger safari and due to that the tourism, hoteling and restaurant etc business is spread rapidly.

METHODOLOGY:

<u>Study area</u>: Mohorli and nearby villages like Agarzari, Ambezari, Kondegaon and Sitarampeth are situated 28 Km north side of Chandrapur city of Maharashtra state. This place is famous for tourist place and due to that hotels, home stays, resorts, tent houses, machan houses, restaurants etc are spread in study area and nearby villages also.

Method of study: This study is based on survey and questionnaires discussed with the local villagers in the study area and nearby villages also. 50 samples/observations/data collected from each village in study area. The questions are as follows:

- A. There is some problem occurred in the village because of tourism?
- B. There is increase in lifestyle due to tourism?
- C. There is hoteling business is good for village and villagers?
- D. There is transportation business is good for village and villagers?
- E. There is restaurants business is good for village and villagers?
- F. There is disturbing the culture of villagers due to tourism?
- G. There is disturbing the surrounding environment around village due to tourism?
- H. There is disturbing the social behaviour of villagers due to tourism?
- I. There is increase economic growth of villagers due to tourism?
- J. There is increase social growth of villagers due to tourism?
- K. There is increase employments or new entrepreneurs due to tourism?

OBSERVATIONS AND RESULTS:

Q.	Average Observations				
N.	Mohorli	Agarzari	Ambezari	Kondegaon	Sitarampeth
A	y	У	n	n	у
В	У	у	у	у	у
С	y	у	у	у	у
D	y	у	у	у	у
E	У	У	у	у	у
F	У	у	у	у	у
G	У	n	n	у	у
H	У	у	у	у	у
I	У	у	у	у	у
J	n	n	n	n	n
K	y	у	у	у	у

The average results of observations are found very satisfactory on the basis of questionnaires which can be selected for this study and study area. The cultural and social and behavioural can be changed due to tourism in this study area because of tourist belongs to other state and countries and therefore they can disturb the culture of the study area.

The transportation, hoteling, homestay business gives the employment to villagers and encourage the new entrepreneur. The villagers are belonging to poor family background in study area, most of the villagers are doing labour job in city area before declaration of tourist spot in study area. But due to tourism the thinking of people can change, they start own business-like home stay by modifying own house, small restaurant, small daily need shop etc. because of the tourism lifestyle of the villagers can also be changed.

The tourism can disturb the social behaviour and culture of villagers. Simultaneously the tourism can damage the surrounding environment and cleanness. Tourism create the jealousy in peoples of villages due to that the bonding of peoples in villagers on the basis of social attachment can be minimized.

CONCLUSION:

Jungle or Tiger Safari tourism business is able to leverage family income in Mohorli and nearby villages. Based on the study above, tourism sectors influent economic growth and so do the well-being of the society around the study area. They also contribute positive impact to tourists'







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emotional well-being but at certain level. It is hazardous to environment because, construction of new hotels, resorts, tent houses etc for staying of tourist can disturb the agriculture and nature. Now a days this type of constructions touch to forest line and the man and wild animals encounter and conflicts founds in the study area. The positive and negative i.e. advantages and disadvantages of tourism are founded in this study. The positive impacts are more than negative impact but to turn the negative impact of tourism into a positive one it is the need of the environment and nature.

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